

# Copeland ASC 2022 AGM

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## **People Present**

Keith Chisholm  
Matt Makin  
John Conery (Chair)  
Catherine Conery (Meeting Secretary and minute taker)  
Allyson Quayle (Communications Secretary)  
Richard Quayle (Coach)  
John Freestone  
Jamie Jardine  
Claire Todhunter  
Ian Richardson  
Brad Sutton  
Mark Holliday (Treasurer)  
Elaine Amor (Welfare Officer)  
Paul Enright  
Jackie Patton  
Alastair Longley  
Ellie Sutton  
Rosina Robinson  
Jenny Downton  
Julie Payne  
Nigel Goddard

Apologies:

Meeting held on 23rd November 2022.

## **Welcome**

Welcome and Introductions to those in attendance.

Welcome to 37<sup>th</sup> Annual General Meeting of the Copeland Amateur Swimming Club.

## **Chairman's Comments**

All those in attendance received an update of activities over the last year, clubs accounts and financial position. A presentation format was used and shared at this meeting in support of the 2022 AGM Minutes.

The chair outlined that the agenda as was posted in September. The purpose of the meeting was for the chair, treasurer and head coach to deliver their annual summary and to elect our committee for the next 12 months.

Tonight's agenda

1. Accept minutes of last year's AGM, these were available on request, and have been on the website since last year's AGM.
2. Chairs report of the past year.

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3. Coaches report
4. Treasurer's report, and recommendations for the next 12 months
5. Election of officers
6. Election of committee. Max of 12 with up to 3 co-optees.
7. Any other business.

## **Minutes of AGM 2021**

Minutes from 2021 AGM were accepted as a true record.

## **Chairs xReport**

It's been great to get a full year and almost a full calendar of swimming under our belt. This has not only brought normality back to the club but also some excellent swimming from our membership.

Current financial difficulties are proving a challenge for our pool provider, fees were raised earlier this year as the pool hire fee has risen, we are currently in constant discussion with GLL as to their position with talk of reducing opening hours, closing showers, switching hair driers off and moving certain classes about to save money. As their running costs have risen by 270% since the start of the current financial crisis.

Whilst the club is a fairly good position with leisure centers all over the country closing it is certainly worrying times.

Richard will touch on coaching in a moment, but as I mentioned last year in this report we had a few new poolside helpers, I'm pleased to say that two of these helpers have gone on to gain their level 1 coaching certificate. In addition to this I'm pleased to see the number of officials has increased recently, this is imperative as if we wish to continue to license our club championships, we need licensed officials to fulfill the requirements set by Swim England. A big thank you must be given to all those who have stepped up and given up their spare time to help the club and continue to do so.

The swim camp day we arranged with Aimee Willmot was a success, and I am looking at something similar possibly for this summer, but with more of a focus on coach development, which will inevitably help the membership.

Our goal of returning to normality with the club on as stable a footing as possible, both financially as well as for the swimmers, mark will touch on finance shortly, but I feel we have succeeded in this.

On the subject of goals in the coming year as a club we will strive to achieve

- A to continue to use our 7-week training plan
- B to recruit and retain more helpers and coaches and officials
- C to arrange a swim camp day to help with our training and squad goals
- D Richard will touch on swimmers' goals shortly

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Our scoreboard which already mentioned is worse for wear im currently looking at a projector to replace it, but stumbling on the software needed at the moment.

Q. RR: Is there a plan B?

A. Not necessarily just a pool closing issue, there is the single unitary authority to consider instead of our Copeland Council, they may have other thoughts about the number of facilities in the Council area looking at the figures.

Q. JP Should we approach Workington ASC to see if we can get lanes over Christmas if the hours are reduced though the winter

A. Yes, we will consider this if the situation arises.

Q. PE Is there anything lobbied by Swim England?

A. We do not know that level of detail.

Q. KC Would it be better to use the funds from swim camps for a scoreboard?

A. We were able to access funds from Copeland Community Fund so essentially Aimee Wilmott's event cost the club nothing. We do continue to seek funding for projects from various sources.

Q. JD Do we give information on expectations and volunteering to new incoming parents. Could we put something on the noticeboard

A. Yes, we do regular information evenings. Action: JD will take suggestion forward.

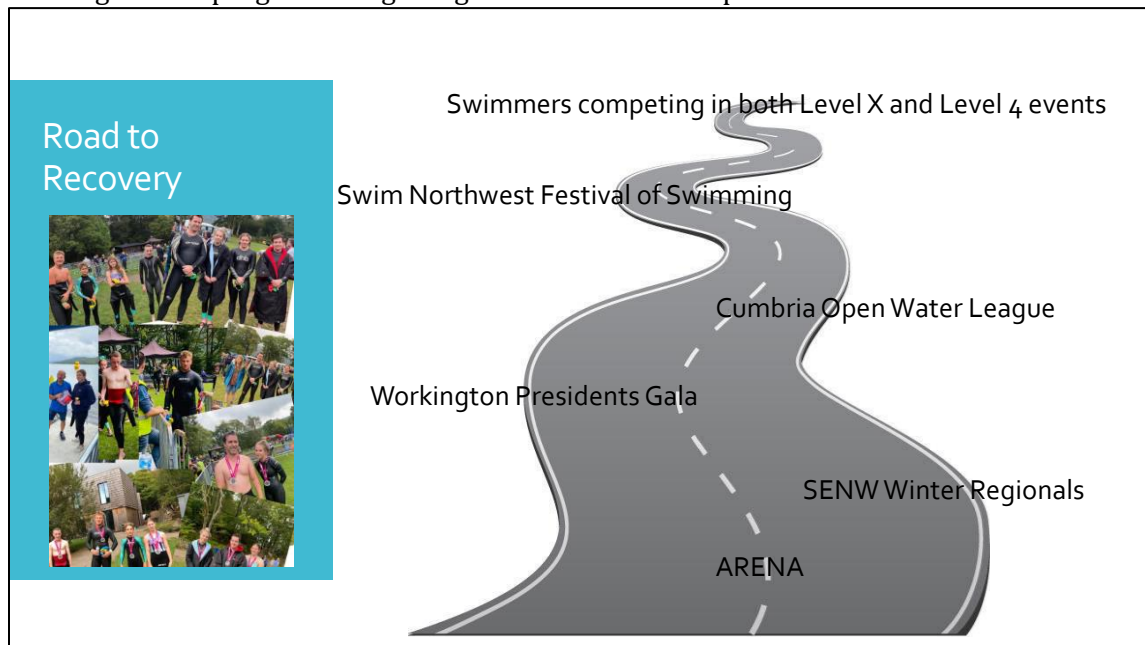
Q. MM Can we do more in Learn to Swim to get more children through.

A. Yes with more helpers, this would be possible.

## Coaching Report

Richard Quayle gave PowerPoint presentation

Last year was our road to recovery, trying to get back to normal. This year has been building on that progress and getting back to normal competition.



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## Training

- We are still working to 7x 7 week cycle
  - Although some are longer, some shorter.
  - Our main target is still Nationals
- We now train 6 days a week
  - 8x sessions
  - 5x mornings, 1x Afternoon and 2x Evenings
  - All squads rest on Friday (Recovery is important)
  - Land training is on a Tuesday
- It has evolved from Pre COVID and opening up pools again to where we are now.

## How Did We Do? 2020/21 Objectives

### Long-term

- Six swimmers qualify for SENW Summer Regionals – 9 achieved
- One swimmer qualify for SE Nationals (British or English) - 2 achieved

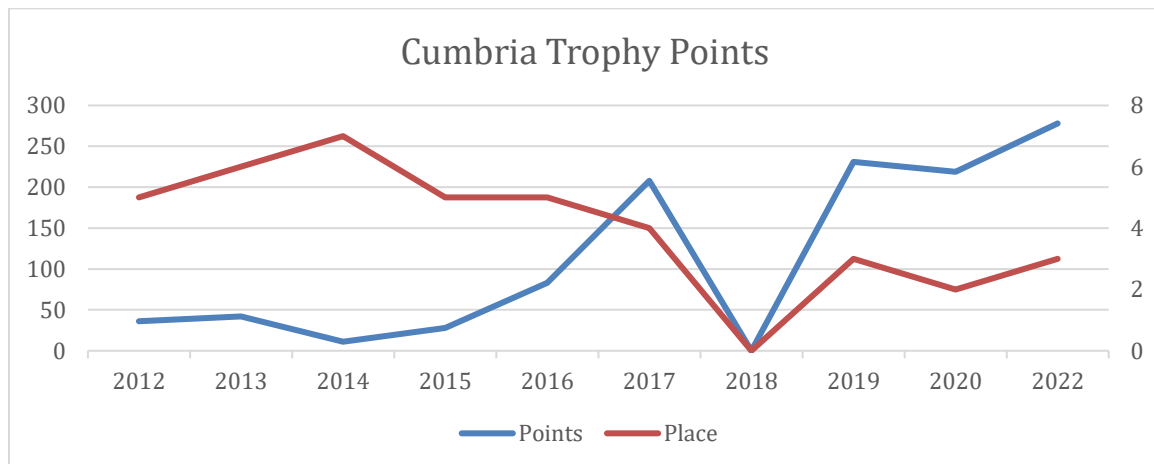
### Short-term

- One County Age Group Champion - Check
- One Age Group Relay medal - Check

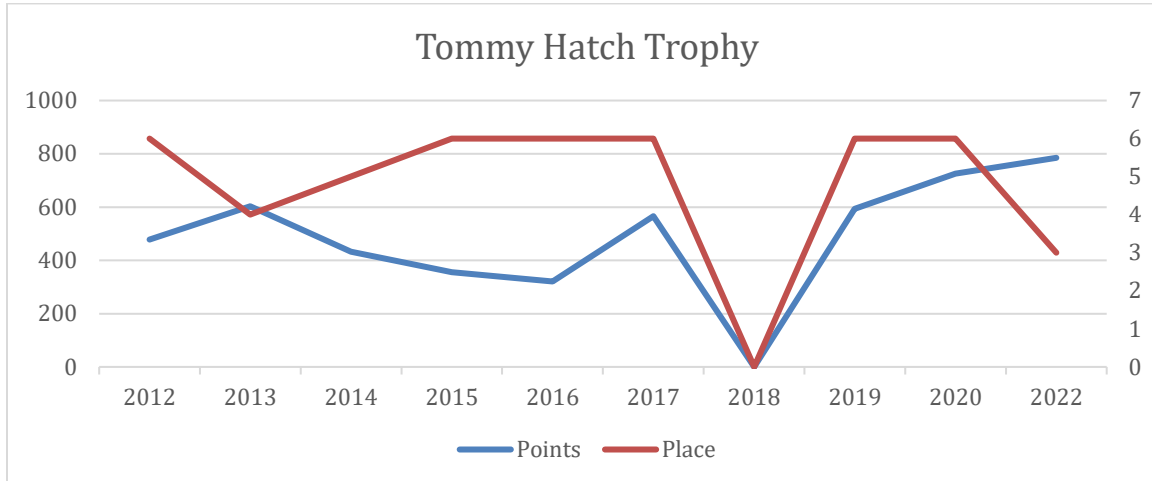
## AGE Group Performance

Increasing points in both competitions.

Improving placing in both competitions



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## 2022/23 Targets

- 6x swimmers qualify for 2023 SENW Summer Regionals
- 1x swimmer qualify for 2023 Nationals (British or English)
- 3x swimmers qualify for SE NW Winter Regionals 2023
- 1x County Age Group Champion
- 1x Age Group Relay medal
- Score more Cumbria Trophy Points than 2022
- Score more Tommy Hatch Points than 2022

## Improvements

- We want 50m pool training for 2023.
- We have more coaches, lets continue that trend and development.
- Supported by the committee we are reviewing technology and other activities we can do to support and improve swimmers and coaches.

## What Else have we done?

### Aimee Wilmott

- Organised by the committee, Aimee and Stuart both international swimmers ran two pool sessions and talked to swimmers and parents.
- Rolling exercises for pre or post pool.
- Crossover turns
- Q & A

## Key Messages

- Our swimmers have lots of potential, let's keep working together and be amazed by what we can achieve.

## Any Questions?

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Q. RR Any level 2 coaching?

A. It's been difficult to persuade people to do level 2 when the courses are at inconvenient times and locations. We've asked the County if they can arrange a level 2 course for clubs in the county and this is progressing. Possibly a level 1 course will be arranged as well. There is increasing pressure from Swim England to have a level 2 coach at every training session.

Q. IR: What objectives for D and C squad swimmers?

A. MH vision for a swimmer sub-committee to consider their input and goals.

A. RQ Mission statement is for every swimmer to achieve their best in swimming so difficult to describe that for an entire club of swimmers. We want to achieve having fun along the way. No individual objectives jotted but its about achieving individual goals for each swimmer.

Q. JD What goals are there for a child who is not getting times for age groups that will keep them engaged?

A. Come and talk to a coach and the coach can then talk with the swimmer. Increased communication.

Q. RR What is the long term plan for the new technology that's being tested?

A. We are in the testing phase and the testing is not going well. Issues for connection times are 7 seconds. Works better for 50m pools where swimmers are above water more.

## **Treasurers Report**

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	£60,178.26	£66,168.77
<b>Transactions</b>	<b>Income</b>	<b>Outgoing</b>
Subscriptions	£37,422.00	£234.00
Pool Hire	£0.00	£45,035.00
Land Training	£926.26	£960.00
Coaching Services	£0.00	£628.54
Club Gear	£820.89	£1,439.78
Gala Pool Hire	£0.00	£0.00
General Income inc. Fund Raising	£5,168.94	£0.00
Bus Charges	£281.17	£450.00
ASA Memberships	£0.00	£4,549.10
Gift Aid	£0.00	£0.00
Trophies and Gala Equipment	£0.00	£1,415.91
Coaches Budget	£0.00	£1,731.32
Blocks Project	£0.00	£0.00
R&R	£0.00	£0.00
Misc/Contingency	£109.83	£484.62
Gala Entry	£15,449.17	£9,240.50
<b>Current Account Opening Balance</b>	<b>£20,886.63</b>	
<b>Current Account Closing Balance</b>	<b>£14,896.12</b>	

<b>Transactions</b>	<b>Income</b>	<b>Outgoing</b>
Interest	£7.00	£0.00
<b>Reserve Account Opening Balance</b>	<b>£10,941.19</b>	
<b>Reserve Account Closing Balance</b>	<b>£10,948.19</b>	

<b>Closing Current Account Balance</b>	<b>£14,896.12</b>
<b>Closing Reserve Account Balance</b>	<b>£10,948.19</b>
<b>Total Balance</b>	<b>£25,844.31</b>
Cash Held	£417.02

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	£31,523.27	£30,914
Transactions	Income	Outgoing
Subscriptions	£23,968	£342
Pool Hire	£0	£22,881
Land Training	£524	£660
Club Gear	£944	£651
General Income inc. Fund Raising	£3,484	£0
ASA Memberships	£0	£3,922
Trophies and Gala Equipment	£0	£36
Coaches Budget	£0	£20
Misc/Contingency	£316	£408
Gala Entry	£2,288	£1,994
<b>Current Account Opening Balance</b>	<b>£20,277.82</b>	
<b>Current Account Closing Balance</b>	<b>£20,886.63</b>	

Transactions	Income	Outgoing
Interest	1.09	0
<b>Reserve Account Opening Balance</b>	<b>£10,940.10</b>	
<b>Reserve Account Closing Balance</b>	<b>£10,941.19</b>	

<b>Closing Current Account Balance</b>	<b>£20,886.63</b>
<b>Closing Reserve Account Balance</b>	<b>£10,941.19</b>
<b>Total Balance</b>	<b>£31,827.82</b>
<b>Variance</b>	<b>£609.90</b>
Cash Held	£417

YEAR END STATEMENT	01/10/2021	01/10/2020	01/10/2019	01/10/2018	01/10/2017
(recorded transactions only)	30/09/2022	30/09/2021	30/09/2020	30/09/2019	30/09/2018
Total Statement closing Cash Balance	£ 25,844.31	£ 31,827.82	£ 31,217.92	£ 35,578.15	£ 34,205.36
<b>INCOME</b>					
Membership Fees	£ 37,422.00	£ 23,967.57	£ 28,524.80	£ 34,514.00	£ 35,666.70
Gift Aid					£ 6,021.09
Pay As You Swim					
St Bees Swimming					
Land Training	£ 926.26	£ 523.70	£ 624.70	£ 788.65	£ 555.50
Coach Cost Contributions			£ 240.00	£ 500.00	£ 721.00
Gear	£ 820.89	£ 944.10	£ 128.97	£ 598.03	£ 931.00
Miscellaneous	£ 391.00	£ 316.00	£ 215.24		
Interest	£ 7.00	£ 1.09	£ 14.89	£ 21.80	£ 4.98
Donations			£ 8,373.84	£ 3,431.00	£ 3,413.11
Copeland Galas, Social Events & All Fundraising	£ 5,168.94	£ 3,483.90	£ 3,332.34	£ 11,316.36	£ 9,263.70
All other Galas	£ 15,449.17	£ 2,288.00	£ 6,695.41	£ 3,469.00	£ 3,688.00
	<b>£ 60,185.26</b>	<b>£ 31,524.36</b>	<b>£ 48,150.19</b>	<b>£ 54,638.84</b>	<b>£ 60,265.08</b>
<b>EXPENDITURE</b>					
Copeland Pool Hire	£ 45,035.00	£ 22,881.20	£ 23,619.14	£ 31,554.65	£ 34,157.83
Egremont Pool Hire					
St Bees Pool Hire					
ASA Memberships	£ 4,549.10	£ 3,922.05	£ 4,334.45	£ 4,067.00	£ 3,307.60
Coaching Services	£ 628.54		£ 1,665.50	£ 2,432.82	£ 2,490.99
Land Training	£ 960.00	£ 660.00	£ 750.00	£ 450.00	£ 1,080.00
Gala Equipment	£ 1,415.91	£ 36.46	£ 12,943.98	£ 342.40	£ 188.39
Trophies			£ 515.00	£ 796.60	£ 1,596.51
Buses			£ 1,670.00	£ 1,575.00	£ 1,200.00
Gear	£ 1,439.78	£ 651.00	£ 921.50	£ 1,370.86	£ 973.46
Training Course	£ 1,731.32	£ 20.00		£ 809.00	£ 17.00
Miscellaneous	£ 1,168.62	£ 749.75	£ 819.71	£ 624.49	£ 2,007.56
Charity			£ 2,133.14	£ 1,154.98	
All Copeland Gala Expenses & Fundraising Expenses				£ 2,987.50	£ 1,698.27
All Other Gala Entries & Costs	£ 9,240.50	£ 1,994.00	£ 3,138.00	£ 5,100.75	£ 8,271.05
	<b>£ 66,168.77</b>	<b>£ 30,914.46</b>	<b>£ 52,510.42</b>	<b>£ 53,266.05</b>	<b>£ 56,988.66</b>
<b>Change</b>	-£ 5,983.51	£ 609.90	-£ 4,360.23	£ 1,372.79	£ 2,476.42

## Slide 3

Current Account (£5,991) Loss

Reserve Account £7 profit (interest)

Total loss (£5,984)

£25,844 in the bank

Club continues to be in a stable financial position but have larger outgoings than income.



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Pool fees are still in excess of subscriptions with a large risk that rising energy costs may impact pool costs or have a larger risk of facility closure.  
Membership costs increased part way through the year so full effect to be seen but membership has fallen due to small number of leavers.  
Financial outturn excludes a £2,200 Gift aid claim and c.£1,000 from the Keswick to Barrow.  
Further Gift aid claims in the coming months including 2021/22.  
Resuming home galas has aided the financial position.

## Slide 4

Members have continued to support the club in charitable fundraising but this would benefit from a targeted approach and dedicated committee.  
Club should aim for a group of parents from across the squads to collaboratively target fund raising options including gala income.  
We need to identify a basket of measures to address the issue ranging from membership levels, sponsorship, social events, grants, fee review and ultimately reducing pool time.  
Succession planning is key, the next generation of committee members and club leaders need to be identified.

## Slide 5 – Recommendations

Adopt the accounts as an accurate record  
Hold membership fees until the new calendar year and review position  
Continue as a charity and identify a 'charity of the year'  
Develop a fundraising committee and empower them.  
Consider succession planning in the coming year for key roles including Treasurer.

Sue Richardson and Nicola Stephenson were incredibly helpful and supportive when Mark moved home and needed to amend details with HMRC etc.

Q. Sponsorship or support?

A. As long as we don't enter into a commercial agreement with a company we can seek and accept support from them.

Q. KC. What has Arena league cost this year.

A. Entry into Arena is £200. The bus was about £200 for each Kendal trip. Nearly £800 for the bus to go to Ellesmere. We are investigating costs on this.

## **Fundraising**

### **Election of officers:**

### **Forms received:**

1. Allyson Q - comms
2. Claire Todhunter - Workforce
3. Matt Makin - Membership
4. Toby Patton – Ordinary member

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## 5. Paul Enright -GDPR

Nominated and seconded in meeting:

6. John F nominated and Richard seconded. Ordinary member
7. Mark Holliday – Treasurer - nominated by Allyson Quayle and seconded by Richard Quayle.
8. Alastair Longley - Vice Chair – will take a lot of chairman responsibilities
9. Julie Payne as Secretary. Alistair Longley proposed and Mark Holliday seconded.
10. Jackie Patton proposed Allyson Quayle and seconded Rosina Robinson– ordinary member
11. Nigel Goddard – proposed Alistair Longley and seconded Mark Holliday ordinary member
12. John Conery – proposed Mark Holliday and seconded Richard Quayle - ordinary member (acting Chairman until replacement is forthcoming)

Co-optees

13. Richard Quayle – co-optee
14. Julie Williamson – Co-optee

Welfare Officer - To be arranged – Elaine will support and cover the club for Swim Mark.

Chairman post is outstanding.

Next committee meeting Weds 8<sup>th</sup> Dec 7pm

### Any other Business

Ian Richardson fed back from Cumbria ACM

Changes to Diddy, 8 teams and all 8 teams in one final.

Round 1 and 2 north and south and round 3 final.

New president who will be Rosie Huggan from Penrith

Cumbria Swimming is 100 years old next year and they are pulling a series of events together to celebrate.